



Specialist Schools
and Academies Trust
CHALLENGE AND DIVERSITY

The Armthorpe School

A Specialist School in The Arts and Sport

Our Ref: ACo/DMc

17 September 2009

Dear Parent/Guardian

Name of Child: _____

Occasionally, we may take photographs of the children at our school. We may use these images in our schools prospectus or in other printed publications that we produce, as well as on our website. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child. Please answer the questions below, then sign and date the form where shown and return the completed form to the school.

Please circle your answer

May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes? Yes / No

May we use your child's image on our website? Yes / No

May we record your child's image on video or webcam? Yes / No

Are you happy for your child to appear in the media? Yes / No

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

Please note that the conditions for use of these photographs are on the back of this sheet.

Yours sincerely

Andy Cope
Headteacher

I have read and understood the conditions.

Parent's or guardian's signature: _____ Date: _____

Name (PLEASE PRINT): _____

Headteacher: Andy Cope BA MEd



Mere Lane, Armthorpe, Doncaster,
South Yorkshire, DN3 2DA
Tel: 01302 831582 Fax: 01302 300757
Email: admin@armthorpe.doncaster.sch.uk
www.armthorpeschool.org.uk



Conditions of Use

This form is valid for five years from the date you sign it, or for the period of time your child attends this school. The consent will automatically expire after this time.

We will not re-use any photographs or recordings after your child leaves this school.

We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications.

We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publication.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption.

If we name a pupil in the text, we will not use a photograph of that child to accompany the article.

We may include pictures of pupils and teachers that have been drawn by the pupils.

We may use group or class photographs or footage with very general labels, such as "science lesson" or "making Christmas decorations".

We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.